



## SAMPLE TIMELINE

This is an illustrative project timeline. It's important to understand that timelines are flexible and will be tailored to suit the scope, features, and content delivery specific to each project. Payment plans are also adaptable. Displayed here is a typical example of a 12-week project schedule, complete with an automated 4-payment plan.

\$	<b>EDUCATION &amp; DISCOVERY</b>  project education emails + discovery form	<b>CONTENT ESSENTIALS</b>  content guidance emails + discovery form + file sharing setup	<b>SITEMAP &amp; PROTOTYPE</b>  creating a sitemap flowchart + prototype installation
\$	<b>DESIGN</b>  page layout templates + approvals	<b>DESIGN*</b>  page layout templates + approvals	<b>DESIGN*</b>  page layout templates + approvals
\$	<b>DEVELOPMENT</b>  content added to page templates + approvals <i>(all content needed)</i>	<b>DEVELOPMENT*</b>  content added to page templates + approvals <i>(all content needed)</i>	<b>DEVELOPMENT*</b>  content added to page templates + approvals <i>(all content needed)</i>
\$	<b>LAUNCH</b>  final review & approval + launch + testing	<b>TRAINING</b>  training emails + training session + more testing	<b>ONGOING SUPPORT</b>  website handbook delivery + wrap up emails + care plan trial

*\*time needed for design & development vary based on project size & timely content delivery*